



CREATIVE LUXURY LLC

Hospitality | F&B | Education | Entertainment | Capital Markets

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Our Country Our Pride



"My first goal is for our country to be a successful and leading model in the world at all levels, and I will work with you to achieve this."

*-Custodian of the Two Holy Mosques
King Salman bin Abdulaziz Al Saud*



CREATIVE LUXURY

Vision

For more than 25 years, the team individually created exceptional Branding and Developments that inspire. With each project, we have an opportunity to innovate, create enduring value, catalyze economic growth, and, most importantly to develop the places and experiences that define communities and create deep connections with the clients. That's our vision.



Goals

Our portfolio of Brands is diverse: retail hubs, food & beverage and innovative Hospitalities, Entertainment and Health/Wellness that anchor communities and offer an experience on par with a visit to a world-class museum.

Hotels that set the standard for luxury and service, hotels that feel like home. Impeccably designed with every convenience. Class “A” spaces with state-of-the-art infrastructure and unexpected amenities.

Creative Luxury Real-estate projects anchoring their surrounding communities, and fuel economic growth – all while creating long-term asset value. With an unwavering commitment to quality and authentic places.

A carefully selected team of experts will lead portfolios to ensure assets under management and real estate development projects covering hospitality, residential, and commercial sectors.



Board of Directors



Eng. Hamad Almuhana
Chairman

Chairman of Almuhana General
Contracting Company



Eng. Kamal Almuhana
Board member

Chairman of Desert
Technology Company



John Hanna

Managing Partner & Board Member

Creative luxury USA LLC
CEO of Thomas Wylde a global luxury brand



Eng. Ahmad Almuhana
Board member

Vice Chairman of Desert
Technology Company



Affiliations

KSA Government Affiliations



وزارة الاستثمار
Ministry of Investment



الهيئة العامة للترفيه
General Entertainment Authority

وزارة السياحة
Ministry of Tourism



Tourism صندوق التنمية السياحي
Development التمنية Fund
Fund السياحي



وزارة الشؤون البلدية والقروية والإسكان
Ministry of Municipal Rural Affairs & Housing



الاتحاد السعودي للبولو
SAUDI POLO FEDERATION



الهيئة الملكية لمحافظة العلا
Royal Commission for Al-Ula



CREATIVE LUXURY

Brand Partners

TODD ENGLISH

English has created an astonishing list of successful restaurant concepts. Known for his interpretation of rustic Mediterranean cuisine, Chef Todd English expands his culinary borders to international flavors, creating a true dine-around experience among the nine diverse food stations. In 2001, Chef English was awarded Bon Appetit's Restaurateur of the Year award and was named one of People Magazine's 50 Most Beautiful People.



Brand Partners



The Oasis by Todd English offers flavours of the world in a surreal and captivating environment



CREATIVE LUXURY

Brand Partners

THE
ENGLISH
HOTEL

Revel in comfort and cuisine at the first artfully designed boutique hotel by Chef Todd English, set in the heart of the Las Vegas Arts District. Anchored by Chef Todd's newest Asian Ocean Fusion and Sushi Bar concept, The Pepper Club, The English Hotel is stimulating the rebound of the Vegas underground arts culture. Experience a Vegas only known to the true renegade with authentic art, late night sushi, and a local vibe all its own.



CREATIVE LUXURY

Brand Partners



The most Instagrammed Restaurant!



CREATIVE LUXURY

Brand Partners



In the spring of 1991, Chef Todd English caught the culinary world's eye when the James Beard Foundation named him their national rising star chef. Chef English followed through on that promise, as the James Beard Foundation subsequently named him best chef in the northeast in 1994.



Brand Partners

IMPERIAL
ESTD **MOTO** 2016

Our initiatives within specialty coffee, motorcycle culture and lifestyle marketing have created exciting business opportunities



Imperial Moto Café is a vintage motorcycle themed cafe that specializes in 3rd Wave specialty coffee, loose leaf tea, and locally sourced fare. The concept we've created, has been described as "the cultivation of cool". It has received massive support from celebrities, national press, industry magazines, and social media influencers.



Imperial Moto is our lifestyle apparel brand. Seasonal capsule collections of t-shirts, hats, sweatshirts, jackets, gloves, and accessories.



Imperial Moto Coffee is our in-house specialty coffee label. Small batch, farm to cup, whole bean coffee, locally roasted in Miami. This is the coffee that is served in our cafés.



CREATIVE LUXURY

Brand Partners



Our partner for Architect Designing
for Hotels & Restaurants



CREATIVE LUXURY

Brand Partners



Seafont Residences, Batangas, Philippines

DPZ CODESIGN

With forty years as architects, planners, and urbanists, DPZ CoDESIGN has been leading the global movement to design beautiful, resilient, and mixed-use communities that are environmentally responsible, economically sustainable, and socially integrated. The extensive record of implemented projects, including those relating to educational and institutional campuses, is a testament to the quality and practicality of the firm's work.



Norton Gommong, Louisville/Prospect, Kentucky (Master Plan by DPZ)



CREATIVE LUXURY

On-Going Projects

1. 1.7M SQM of Land development in Riyadh to include a Polo Resort, Hotel and mall
2. An entertainment city on 1M SQM land near the red sea with plans to also include retail and commercial space all surrounding by mix of outstanding gastronomic restaurants
3. 500 SQM of Shopping outlet
4. Developments with KAFD and various other malls across the Kingdom



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